

Hearst Son Recalls Father's Life

At one time or another, William Randolph Hearst was described as a Napoleon, megalomaniac, muck raker, public crusader, and one of the most despised men in the country. And he was considered shy, a gentleman, a man of vision, and a genius.

"He was all of those things. And none. Pop was simply a man of his times," writes William Randolph Hearst Jr. in *The Hearsts: Father and Son* (Roberts Rinehart, 450 pages, \$29.95), which was published in September.

Bill Hearst, the son who carved an extraordinary career in journalism himself, wrote this intimate view of his family with the aid of colleague Jack Casserly.

Both are longtime OPC members and they were feted at a publishers' party at 3 West 51st St. Sept. 26, with a throng of Hearst and media friends, including many from the defunct *New York Journal-American*, once Hearst's flagship.

Bill Hearst provides rich details of his father's lengthy affair with the actress Marion Davies, the building of the Hearst castle called San Simeon in California, and the celebrities who flocked there when he was a youngster.

There also is an abundance of detail about the author's own career, as he roamed the world as a reporter, creating the famous Hearst task force interviews with world leaders.

There are poignant descriptions of the death of the *Journal-American* and

International News Service, which was merged into United Press in 1958. Included is Bob Considine's acid rejoinder when *Time* spoke of INS as "slap-and-dash."

"Someday, son, if you improve," the INS star wrote, "you'll be good enough to change the ribbons on their beat-up mills."

The Hearst Corp., with newspapers, magazines, book publishing, and broadcasting, produce more than \$2 billion each year.

Bill Hearst thinks the company will remain private for another 30 to 50 years. However, he adds, family squabbles of the future might destroy the company, and the Hearst name might vanish from the media world.

Remembering the great byliners Considine, Conniff, Kingsbury-Smith, Runyon, St. Johns, the Kilgallens, and many others, Bill Hearst writes: "To me, if we sold out, it would be like turning our back on my father's life."

—H. L. Stevenson

Bio Lauds Peggy Hull

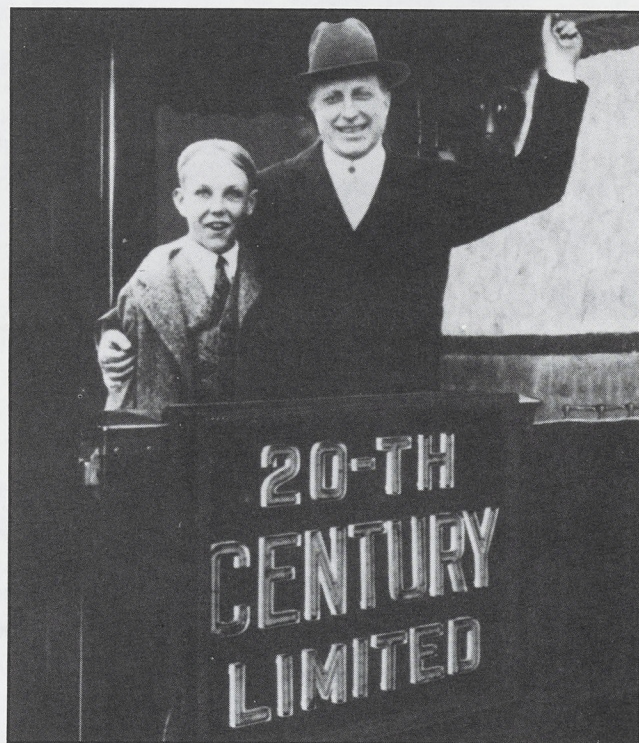
Peggy Hull, a founding member of the Overseas Press Club, in 1918 became the first woman to be accredited as

a war correspondent by the U.S. War Department. In a biography published earlier this year, *The Wars of Peggy Hull: The Life and Times of a War Correspondent* (Texas Western Press, 305 pages, \$30), authors Wilda M. Smith and Eleanor A. Bogart pay tribute to this and other accomplishments of the daring reporter.

Early in World War I, Hull was thrown out of the U.S. Army camps in France that she was covering for *The Chicago Tribune*. But with determination and charm, she soon won her accreditation and covered the American expedition to protect the Trans-Siberian Railroad.

Hull went on to cover the 1932 Japanese attack on Shanghai for the *New York Daily News* and World War II in the Pacific for the Newspaper Enterprise Assn. She died in 1967 at the age of 77 in Monterey, Calif.

—Julia Edwards



Author William Randolph Hearst Jr. with his father.

OPC CALENDAR 3 W. 51ST ST. RESERVATIONS 983-4655. LODGING, MEALS 582-5454

Cuba Panel

Thursday, Oct. 31, 5:30 p.m. Whither Cuba? This month's program, to be conducted soon after the completion of the Communist Party Congress in Havana, will explore Cuba's future in light of waning Soviet financial and military support and Cuba's impact as host to the Pan-American Games. Featured speakers are expected to include **Ricardo Alarcon**, the Cuban Ambassador to the United Nations, and **Pascal Fletcher**, Reuters' chief correspondent in Cuba and one of only two Western news agency journalists based in Havana.

The discussion of the **Mexican-American trade agreement** negotiations has been postponed until November.

Wednesday, Dec. 11, 5:30 p.m. Annual OPC holiday party. Details will appear in the November issue of the *Bulletin*.

New York Club Welcomes Visitors

When non-resident members of the OPC are visiting Manhattan and wish to use the facilities at 3 West 51st Street, they can show their regular membership card to obtain food or lodging. All charges must be settled with major credit cards.

Guest cards for using 3 West 51st St. are available for non-members upon application by any member, resident, or non-resident. Notify Mary Novick at 212-983-4655 when you have a friend,

business colleague, or family member for whom guest privileges are desired. A small surcharge is added for guests of out-of-town members who use the lodging facilities.

Clubs Offer Reciprocity

Reciprocity with other press clubs around the world is one of the benefits of OPC membership.

Although the number of clubs that operate dining or lodging facilities has dropped significantly, OPC members generally can use their membership cards to obtain service where it is available.

The foremost of U.S. press clubs is the National Press Club in Washington, D.C., which has dining and meeting room facilities on the 13th floor of the club's building at 529 14th St. N.W. NPC also operates a fitness center and a research library.

Information on club events or hours is available by calling 202-662-7500.

Under the terms of the OPC-NPC reciprocal arrangement, visiting mem-

bers can obtain a 30-day guest card and must pay any charges with a major credit card. OPC members need only to present their identification cards at the main reception desk at the NPC building. NPC members wishing to use 3 West 51st Street should telephone OPC manager Mary Novick at 212-983-4655 to reserve a guest card.

Although a number of U.S. cities boast press clubs, investigation has determined that most have closed their dining facilities but sponsor periodic membership lunches and other programs.

Overseas, presentation of the OPC card will gain courtesies at such clubs as the Foreign Correspondents Assn. in Hong Kong and at clubs in Buenos Aires, Toronto and London.

The Tokyo Press Club, which does not enter into reciprocal arrangements with other clubs, traditionally has admitted working journalists who present their credentials.

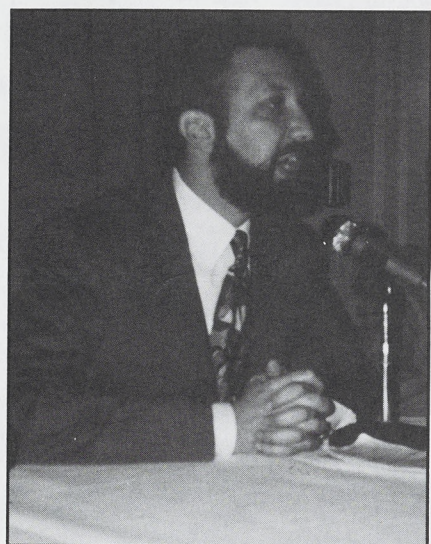
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Overseas Press Club of America, Inc.
310 Madison Avenue, Suite 2116
New York, New York 10017 USA

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OVERSEAS PRESS CLUB OF AMERICA 3 W. 51ST ST. NEW YORK OCTOBER 1991

OPC Bulletin



CBS Moscow correspondent Jonathan Sanders, left, and Izvestia's Aleksandr Shalnev discuss a rising threat from the Soviet right. See story, p. 4.



New Grants For Future Reporters

In an effort to encourage excellence in foreign reporting, the Overseas Press Club of America will offer two scholarships of \$1,000 each for college students interested or involved in the field. The awards will be made each January by the OPC Foundation.

Graduate or undergraduate students may apply by submitting:

- An essay of not more than 500 words describing an area of the world, outside the United States, or an international topic that the applicant feels deserves more and better coverage in the media, and the principle reasons why.

- A letter of one page or less in which the applicant describes his or her background, involvement or interest in international affairs, and any other relevant material about the applicant. The cover letter, in effect, is a brief essay about the applicant.

Applicants should not send resumes, clips, photographs, or other material.

R. Edward Jackson, an OPC board member who once worked at *Time*, the *Washington Star*, and *World Press Review*, will serve as chairman of the Scholarship Committee. Ray Price, president of the Economic Club of New York and a former board member, and Prof. Donald Shanor of the Columbia University Graduate School of Journalism will serve on the committee.

Essays and letters should be sent by
Continued On Page 4

OPC Drives To Boost Membership

A membership drive to attract at least 100 new resident members, both active and associate, is being launched in October.

OPC President H. L. Stevenson said mailings, with follow-up phone calls, will go to more than 1,000 New York region professionals, including reporters, editors, photographers, corporate and public relations officers, foundations and others involved or who have an interest in international coverage.

Overseas members also will be asked to recruit new members.

"Our ranks have diminished in the last two or three years," Stevenson said.

"We feel that the club with its permanent facilities at 3 West 51st Street in Manhattan and our many programs and our strong record supporting press freedom issues will be attractive to new members."

Richard Stolley, editorial director of Time Inc., will head the membership drive, which will run through January. Co-chairs were named for each of several divisions to be targeted.

The \$25 application fee is waived during the drive.

Working with Stolley are the following committee members: *Newspapers*: Marjorie Longley, Robert Sheridan; *Broadcasting*: John Corporon, Allan Frank; *News Magazines-News Services*: Bill Holstein, H. L. Stevenson; *Magazines*: Jacqueline Leo, Larry Smith, Roz Massow; *Public Relations*: Cindy Reagan, George Bookman; *Publishing*: Anita Diamant, Herbert Kupferberg; *Corporations (Affiliates)*: Ralph Gardner, Raymond Price, Len Saffir; *Foreign Press*: Jacqueline Simon, Norman Schorr.

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FOUNDER WINS EMMY

AWARD NAMED IN CASSYD'S HONOR

Syd Cassyd, founder of the Academy of Television Arts and Sciences and a former OPC member, won an Emmy Award bearing his name at the academy's 43rd annual awards ceremony, held Aug. 25.

The new "Syd Cassyd Founder's Award," which will be given each year that a deserving candidate is found, recognizes "long and distinguished service to the academy," said Academy president Leo Chaloukain.

TURKISH AWARD

OPCER WINS PLAQUE OF MERIT

Charles E. Adelson, an American journalist who has reported from Turkey for more than 30 years, this summer was awarded a Plaque of Merit by the Turkish Government.

President Turgut Ozal presented the award to Adelson, an OPC member, at the opening of the new International Press

Center in Istanbul. Adelson, who writes for *Travel Age Europe* magazine, published in New York, and other U.S. and United Kingdom publications, is secretary general of the Foreign Press Association of Turkey and doyen of the foreign press community in Turkey.

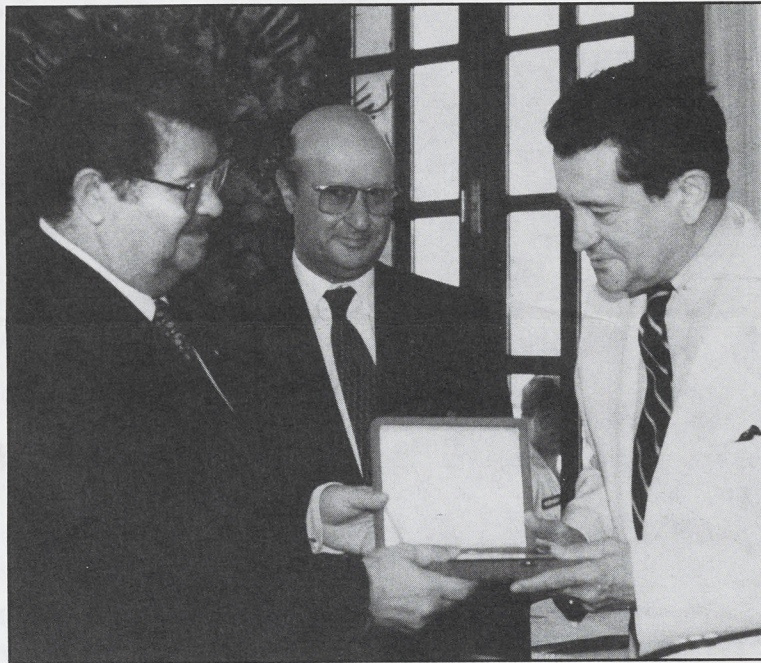
VIETNAM

NEW FOUNDATION HONORS MEDIA

The new Indochina Media Memorial Foundation, established in England by a group of correspondents, is soliciting funds to help honor the dead in Indochina wars and to advance media studies in Vietnam.

The foundation plans to erect a memorial to all media people who died or are missing in Indochina, to set up a faculty of media studies at Hue University, and to provide exchange scholarships between that faculty and the West.

Contributions may be sent to the IMMF, Account No. 20511781, Barclays Bank Business Centre, South Kensington Branch, 77 Gloucester Road, London SW7 4SS.



PACIFIC RIM

PERSONNEL MOVES REPORTED

Yasuhiko Inukai has replaced Shinji Sakai as president of Japan's Kyodo news agency following Sakai's Sept. 19 resignation. Sakai stepped down after taking responsibility for a series of 51 health articles in which a staff writer allegedly plagiarized a series published 17 years earlier by the national newspaper *Asahi Shimbun*.

Korea's Yonhap News Agency has named Hyon So-Whan

president-publisher. In Malaysia, Mohamed Raus Borhan was appointed general manager of Bernama, the national news agency.

BEING GREEN

ENVIRONMENTAL NEWS BY MODEM

Greenwire, an environmental news service launched by former New York Times reporter Philip Shabecoff, is now available to subscribers via modem. The 10-page digest culls environmental news from sources worldwide.

Turkish President Turgut Ozal, left, awards OPCer Charles E. Adelson, right, a Plaque of Merit for distinguished coverage.

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YACHT CLUB

FOUNDER LAUDED; OPCERS INVITED

Celebrating its 25th anniversary, the Overseas Yacht Club Sept. 7 honored charter member Al Wall for his years of dedicated service. The yacht club was founded by Wall and other OPC members.

Following 24 years at *Newsweek*, Wall wrote for medical and environmental publications and was editor-in-chief of McGraw-Hill's *World News Service*.

OPC members who enjoy boating are invited to join the New York-based yacht club by contacting Carol Martin at 117 East 71st Street, #GR3, New York, NY 10021; (212) 737-1231. Annual dues are \$20.

PUBLISHER FOR LIFE

MANAGING EDITOR TAKES NEW POST

OPC member Jim Gaines, managing editor of *Life*, will take over as publisher of the magazine on Nov. 1. Gaines, who will continue as managing

editor, will be the first person to occupy both positions at the same time. He succeeds Katherine Bonniwell, who was named vice-president of Time Inc.'s magazine division.

EAST-WEST STUDIES

CENTER OFFERS 14 FELLOWSHIPS

Mid-career print and broadcast journalists are sought by the East-West Center in Honolulu, Hawaii, for its two-month Jefferson Fellowship program. Six fellowships will go to U.S. journalists and eight to journalists from Asia or the Pacific.

Fellows will study at the center for the first month and then work on field reporting and orientation assignments. For information, write the center at 1777 East-West Road, Honolulu, Hawaii 96848.

OPC PANELS

COMMITTEES NAMED FOR 91-92

OPC President H. L. Stevenson has announced committee assignments for 1991-1992. Committee chairs

are listed in italics, followed by other committee members.

Executive Committee: H.L. Stevenson, Ralph Gardner, Larry Smith, Jean Baer, John Corporon, Roy Rowan, Marjorie Longley, Bill Holstein, and Fred Ferguson.

Dinner Committee: Anita Diamant, Myrna Blyth, Stephen Smith, Charles Brophy, George Burns, John Corporon, and Mary Novick.

Awards Committee: Allan Dodds Frank, Elmer Lower, Jacqueline Simon, David Shefrin, R. Edward Jackson, Felice Levin, and Bryce Miller.

Program Committee: Larry Smith, Bill Holstein, Andrew Nibley, and Werner Renberg.

Freedom of the Press Committee: Norman Schorr, Cliff Spieler, John MacArthur, Victor Riesel, and Charles Brophy.

Special Events Committee: Ralph Gardner, Fred Ferguson, Fran Carpentier, Al Kaff, and Jacqueline Leo.

Publicity Committee: Cindy Reagan.
House/Hospitality Committee: Fran



Carpentier, John Polich, Roz Massow, and Maria Ferris.

Admissions Committee: George Bookman, Dwight Sargent, and Elinor Griest

Overseas Committee: Al Kaff, Alvin Cullison (Tokyo), Peter Hickman (Buenos Aires), Kenneth Whiting (Singapore), John Masiano (Hong Kong), Monica Emmer (Vienna), Henry Hartzenbusch (Washington), Gerard Loughran (London), Frances Hanna (Toronto), and John Bowman (Mexico City).

OPC Bulletin Committee: John Polich, Fred Ferguson, Ralph Gardner, Al Kaff, and Maria Ferris.

Al Wall receives award from Overseas Yacht Club commodore Carol Martin.

Share your activities. Overseas members: Al Kaff, Cornell Univ. News Service, 840 Hanshaw Rd, Ithaca, NY 14850. **Domestic members:** Ralph Gardner, OPC, Suite 2116, 310 Madison Ave., New York, N.Y. 10017.

Threat Seen Rising on Soviet Right

By Fred Ferguson

OPC Special Events Chairman

Almost no one in the western world is familiar with the rising figure on the Soviet right, much less able to spell his name. But take it from CBS Moscow correspondent Jonathan Sanders and *Izvestia's* Aleksandr Shalnev, the man to watch is Vladimir Zhironovskii.

The two correspondents gave that spelling at OPC's Sept. 26 panel discussion on "The Amazing Soviet Situation," where they were joined by market economist Vera Matushevich.

Sanders identified Zhironovskii as a politician who garnered a surprising 7 percent of the vote in the most recent Soviet presidential election and as one supporter of the short-lived coup who was still very much on the political scene.

"He is a demagogue of unspeakable proportions," Sanders said, warning that Zhironovskii appeals to those opposed to change and fearful of losing their power and perks. "He is a man to watch. Don't be surprised if he becomes the opponent of [Boris] Yeltsin."

Izvestia's Shalnev unexpectedly revealed that he knows Zhironovskii well. In fact, the Soviet journalist said, "I started with him in college."

Zhironovskii, said Shalnev, "has an acute feeling of what the Soviet people like to hear. These are the kinds of things with which the Soviet people could be aroused--no matter how dangerous that might be."

Shalnev and the other panelists agreed that the Soviet people will not starve this winter. But while there will be enough for them to eat, CBS's Sanders said, the short supply of livestock feed could produce serious food shortages over the long run.

In the coming months, however, there are more imminent threats to the "small pockets of democracy," Sanders said. "I don't believe the danger from the right is over."

The discussion included an exchange about limitations on the movements of Soviet correspondents in the United States and on U.S. reporters in the Soviet Union. Shalnev said Soviet correspondents today are more restricted in the United States than U.S. correspondents used to be in the Soviet Union. Sanders said there are still restrictions on U.S. correspondents in the Soviet Union.

Scholarships

Continued From Page 1

Dec. 2, 1991, to Jackson's attention at the club's office, 310 Madison Ave., Suite 2110, New York, NY 10017.

Members are urged by the Scholarship Committee to contact local colleges or universities and make them aware of the awards and the club's interest in helping future foreign correspondents.

Hallie Burnett, 82

Hallie Burnett, an accomplished magazine editor, novelist, and college teacher, died Sept. 4 in Raleigh, N.C. She was 82. OPC annually awards a prize for magazine reporting in honor of

Burnett and her second husband, the late Whitney Burnett.

As co-editor of *Story* magazine, a post she held from 1942 until its closing in 1971, Burnett published early works by J.D. Salinger, John Cheever, William Saroyan, Carson McCullers, Truman Capote, and Norman Mailer. She also wrote several novels, including *A Woman in Possession* (1951), and taught writing at Sarah Lawrence and Hunter College.

Peter Kalischer, 76

Peter Kalischer, 76, a longtime print and television correspondent in Asia, Europe and the Middle East, died July 5 in New Orleans, where was an associate professor of communications at Loyola University.

In 1963, Kalischer won an OPC award for best television reporting on the assassination of President Ngo Dinh Diem during a South Vietnamese military coup. He also covered Japan, Korea, Western Europe, Poland, Greece, Turkey, and the Middle East for United Press, *Colliers*, and CBS.

Bob Horiguchi, 81

Bob Horiguchi, a Tokyo correspondent for International News Service after World War II and former columnist for *The Japan Times*, died Jan. 19 in France at age 81. He and his wife had retired to Lille, France, last year.

Horiguchi worked for Japan's Domei news service during World War II. In 1937, he helped rescue American survivors from the gunboat U.S.S. Panay after it was sunk by Japanese aircraft in China's Yangtze River.

After leaving INS, Horiguchi worked for IBM Japan in public relations. About 18 months before he died, he wrote an eyewitness account of Soviet naval ships operating off Vladivostok.